

IN THE SUMMER OF 2013 A GROUP OF FRIENDS FROM CALIFORNIA TAKES
ON A JOURNEY TO COLORADO SPRINGS WHERE ONE OF THEM WILL
COMPETE IN PIKES PEAK INTERNATIONAL HILL CLIMB.



RACE TO THE CLOUDS

THE MOVIE

THE CREW



JOANNA



BILL



KRISTI



CORA



JOHN



PRICE



TOMASZ

THE VIEW FROM THE TOP...FOR SPONSORS:

Pikes Peak International Hill Climb

The Pikes Peak International Hill Climb (PPIHC), also known as The Race to the Clouds, is an annual automobile and motorcycle hillclimb to the summit of Pikes Peak in Colorado, USA.



The track measures 12.42 miles (19.99 km) over 156 turns, climbing 4,720 ft (1,440 m) from the start at Mile 7 on Pikes Peak Highway, to the finish at 14,110 ft (4,300 m), on grades averaging 7%. It used to consist of both gravel and paved sections, however as of August 2011, the highway is fully paved and as a result all subsequent runnings will be on tarmac from start to finish.

The race is on the FIA International Events Calendar and has featured competition from United States rally sanctioning body SCCA ProRally in 2004 and Rally America in 2005. It has taken place since 1916, making it the second oldest motorsport event in the United States of America. It is currently contested by a variety of classes of cars, trucks, motorcycles and quads. There are often numerous new classes tried and discarded year-to-year. On average there are 150 competitors.

The race is also known as a "proving grounds" for many modern automotive technologies and is a hotbed for developers to try new, innovative ideas.

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The Pikes Peak International Hill Climb is the world's highest-altitude road race.

Race Record: **9** minutes, **46.164** seconds – Rhys Millen – 2012
Winning Time in 1916: 20 minutes, 55 seconds
Notable Winners: Mario Andretti, Al Unser, Bobby Unser, Rod Millen, Rhys Millen 16 Race Classes: Everything from 250 cc motorcycles to **1500 HP** Unlimited Racers.



What you can expect from getting on board and becoming our partner?

Well lets start with massive traction for your brand:

- **6,000+** Spectators on a Race Day.
- **35,000+** attend Hill Climb Fan Fest.
- **8+ million** hits on live website feed (and that will quadruple since **RedBull.TV** is broadcasting it live around the world. Find out more at racetotheclouds.com/news).
- **Thousands** of hits per day on our social media chanel.
- Additional product/brand expousure throughout Race To The Clouds documentary film.

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For more information about this event and partnership opportunities please contact us at **media@racetothecLOUDS.com** or You can visit us at **www.racetothecLOUDS.com**



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